

# Sadie Laurie

Creative and driven high school student with a passion for media, leadership, and digital storytelling.
Recognized by the American Heart Association as NYC's Teen of Impact 2024, I combine strong communication skills with social media strategy to create meaningful content and lead impactful initiatives.

Sadie.laurie₁3@gmail.com

## Education

Trevor Day School - New York, NY

Expected Graduation: June 2026

## Clubs

- Student Council Member
- Admissions Ambassador
- Co-Lead Heart Club

### **Skills**

- Video Editing: TikTok, CapCut
- Leadership & Public Speaking
- Time Management & Organization
- Social Media Strategy & Branding
- · Event Planning & Collaboration

# **Employment**

#### Camp Counselor

Summer 2022- 2025

- Designed and led daily activities for children ages 7–8
- Focused on creating a safe, inclusive, and engaging camp experience

#### Babysitter

Year-Round

- Provided dependable childcare for multiple families
- Demonstrated strong communication and multitasking skills

## **Experience**

#### TikTok Content Creator

2020 - Now

@anythingsadie

- Create lifestyle, travel, and wellness content for an audience of 80K+ followers
- Partnered with brands including HiSmile (paid), Prada, Cirkul, EvryJewels
- Self-edit content using TikTok tools and CapCut
- Known for building a highly engaged teen-focused community
- Multiple videos with over 1 million views, one of the most popular videos being a Tips for Teens Going on a Cruise with over 2 million views

#### American Heart Association 2023- Now

Heart Club Co-Leader - NYC Teen of Impact 2024

- Named NYC Teen of Impact 2024 for exceptional leadership and fundraising
- Organized school-wide events and led awareness campaigns on heart health
- Co-led team meetings and represented youth voice in health initiatives

# Syracuse University Pre-

Summer 2025

## College Program

"Launch Your Media Career Now"

- Completed a college-level course in media branding, reporting, and strategy
- Earned a Certificate of Completion; eligible for a noncredit SU transcript